

Privacy Policy for Workforce Technology Conference Registration

Geographic Solutions, Inc. ("Geographic Solutions," "we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you register for and participate in our conferences. It also outlines your rights under applicable privacy laws, including the EU General Data Protection Regulation ("GDPR") and the California Consumer Privacy Act as amended by the California Privacy Rights Act ("CCPA/CPRA").

By registering for our event, you acknowledge and agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect personal information that you voluntarily provide during registration or participation in the event, as well as certain information collected automatically when you use our website.

1.1 Personal Information You Provide

- Identity & Contact Information: Name, email address, phone number, mailing address, job title, organization.
- Event-Related Information: Dietary restrictions, allergies, accessibility or accommodation needs, session preferences.
- Payment Information (if applicable): Billing address and payment details processed through secure third-party providers.
- Communications: Responses to surveys, inquiries, or feedback related to the event.

1.2 Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device identifiers
- Access times and referring URLs
- Usage data and interaction logs

This information is used to maintain website functionality, ensure security, and improve user experience.

1.3 Publicly Shared Information

If you post on public message boards or interactive features, your information may be visible to others. We do not monitor private communications.

2. Legal Basis for Processing (GDPR)

Where GDPR applies, we process your personal data under the following legal bases:

- Contract Performance: To register you for the event and provide related services.
- Legitimate Interests: To improve our events, ensure security, and communicate relevant updates.
- Consent: For optional communications, photography/videography, and certain types of data processing.
- Legal Obligations: To comply with applicable laws and regulatory requirements.

3. How We Use Your Information

We use your personal information for the following purposes:

- To process and manage your conference registration
- To communicate event updates, schedules, and logistical information
- To arrange meals and accommodations based on dietary or accessibility needs
- To process payments securely (if applicable)
- To conduct surveys and improve future events
- To provide information about related services, where permitted
- To ensure website security and functionality

We do not sell your personal information.

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4. Photography & Videography

By registering for the 2026 Workforce Technology Conference, you acknowledge that photographs and video recordings may be taken throughout the event. These materials may be used for documentation, internal purposes, and future marketing or promotional activities.

If you require an exception, please contact us prior to the event.

5. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to:

- Personalize your experience
- Remember your preferences
- Improve website performance
- Analyze usage patterns

You may disable cookies through your browser settings; however, certain features may not function properly.

6. Data Sharing and Disclosure

We may share your information only as necessary to support event operations, including:

- Service Providers: Catering, venue staff, payment processors, IT providers, communication platforms.
- Business Partners: When assisting with event logistics or co-hosted sessions.
- Legal Compliance: When required by law, regulation, or legal process.
- Security Purposes: To protect the rights, property, or safety of Geographic Solutions, event participants, or the public.

All third parties are contractually required to protect your information and use it only for the purposes specified.

7. Data Security

We implement appropriate technical and organizational measures to safeguard your personal information, including:

- Secure servers and controlled access environments
- Encryption of sensitive data during transmission
- Access limited to authorized personnel
- Regular security monitoring and updates

Despite these measures, no system can guarantee absolute security.

8. Data Retention

We retain personal information only as long as necessary to:

- Fulfill the purposes described in this policy
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

Retention periods vary depending on the type of data and applicable regulations.

9. Your Rights

9.1 GDPR Rights (EU/EEA Residents)

You may have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion ("right to be forgotten")
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time

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9.2 CCPA/CPRA Rights (California Residents)

You may have the right to:

- Know what personal information we collect and how it is used
- Request deletion of your personal information
- Request correction of inaccurate information
- Opt out of the sale or sharing of personal information (we do not sell data)
- Limit the use of sensitive personal information
- Not be discriminated against for exercising your rights

To exercise your rights, contact us using the information in Section 12.

10. International Data Transfers

If you are located outside the United States, your information may be transferred to and processed in the U.S. We use appropriate safeguards, such as Standard Contractual Clauses (SCCs), where required by law.

11. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised "Last Updated" date.

12. Contact Us

If you have questions, concerns, or wish to exercise your privacy rights, please contact us:

Geographic Solutions, Inc.

2570 Coral Landings Blvd Palm Harbor, FL 34684

registration@geosolinc.com

727-786-7955

We will respond to privacy-related requests in accordance with applicable laws.